Objective: Students will be able to describe the use of media to create awareness and understanding of people with disabilities.

Materials: Craft Paper
Index Cards
Website pages

Vocabulary: advocate expose polio
cerebral palsy insane asylum telethon
deplorable conditions media blitz
endorsements muscular dystrophy

New York State Learning Standards:

- SS Standard 1: History of the United States and New York
- The Arts Standard 2: Knowing and Using Art Material and Resources
- ELA Standard 1: Language for Information and Understanding
- ELA Standard 4: Language for Social Interaction

Procedure:

1. The teacher should view the Media Timeline section of the Media wing of the website for background information.
2. Selections from the website can be viewed by the students online or copies of those pages can be printed for student use.
3. Discuss the general concept of disabilities with the students.
4. Read and discuss the introduction to this section.
5. Discuss the ways media can influence people’s thinking. TV and magazine ads can be examples.
6. Discuss the specific influences of media presented in this section of the site.
7. Divide the students into pairs. Give each pair a page from the website to study and a note card to write their comments on the impact of the media highlighted on their page. Tell students to be prepared to share their comments with the class.
8. Make a large timeline on the board or on craft paper. As the students share their work have them add their page to the timeline.
9. Ask students to share some generalizations as they study the completed timeline.

Closure/Ticket out the door: Which of the pages on the timeline do you think had the most influence on people’s thinking about people with disabilities?

For historical accuracy and to illustrate changing views of society, words and language used in different eras are part of the website and lessons. No offense is intended toward people with disabilities, their families or advocates.